

Veer Narmad South Gujarat University, Surat
S.Y.B.A. : Semester : III (Psychology)
An Introduction To Social Psychology : Paper - V

To Come In Force From June – 2012

University Examination : 70 Marks

Internal Assesment : 30 Marks

Total : 100 Marks

UNIT-1:

Introduction To Social Psychology

- Defination Of Social Psychology
- Nature, Goal & Scope Of Social Psychology
- Relation Between Social Psychology & General Psychology, Social Psychology & Sociology, Social Psychology & Anthropology
- Importance Of Social Psychology

Methods Of Social Psychology

- Stages In The Development Of Scientific Study
- Methods : Introspection, Observation, Interview, Questionnaire, Experimental, Projective Technique

UNIT-2 :

Motivation

- Nature Of Motivation
- Types Of Motivation
- Social Incentives

Social Interaction

- Importance Of Social Interaction
- Types Of Social Interaction
- Modes Of Social Interaction
 - Co-Ercion
 - Co-Operation
 - Competition
 - Conflict
 - Accomodation

UNIT-3:

Mechamism Of Social Interaction

- Imitation
- Suggestion

- Sympathy – Empathy
- Social Facilitation
- Social Inhibition
- Identification

Social Norms, Roles And Status

- Social Norms
 - Formation Of Social Norms
- The Concept Of Social Role
- Social Status

UNIT-4:

Social Attitude

- Definition And Nature Of Social Attitude
- Attitude Formation
- Attitude Change
- Measurement Of Attitude
 - Bogardus Distance Scale
 - Thurstone's Scale
 - Likert's Scale

Readings :

1. Feldman R. S. (1986) "Social psychology", Theories, research and applications; , Mc Graw hill Book Co., New York.
2. Baron R. A. Byrned. D. (1998) "Social Psychology", Prentice Hall, New Delhi.
3. Tylor, Pelay, Sears (1994), "Social Psychology", 8th Ed., Prentice Hall, New Delhi.
4. Kuppuswamy B. (1965), "An Introduction to Social Psychology", Asia Publishing House, Bombay.
5. Akolkar V. V. (1962) "Social Psychology", Asia Publishing House, Bombay.
6. Bogardus E. S. (1923) "Fundamentals of Social Psychology", Appleton Century.
7. Klinebeg O. (1965) "Social Psychology", 2nd Addition, Holt, New York.
8. Sarget S. S. and Williamson R. C. (1968) "Social Psychology", 2nd Addition, Ronald Press, New York.

VEER NARMAD SOUTH GUJARAT UNIVERSITY,

SURAT.

S.Y.B.A.(SEMESTER-III)

PSYCHOLOGY PAPER – VI (6)

(Fundamentals of Adjustment Psychology)

(To Come in force from June-2012)

University Exam : 70 Marks

Internal Exam : 30 Marks

Total : 100 Marks

UNIT – I

1 Introduction

- Definition-Nature-Importance of Adjustment
- Field (Scope)-Psychological models of man.

2 Origin of Adjustment Problems

- Process of human development
- Patterns of human development
- Healthy and Faulty development
- Role of motivation

UNIT – II

3 Reactions to Problems of Adjustment

- Problem of adjustment (Stress)
- Reaction to adjustive demands
- Faulty Patterns of adjustment

4 Personal Adjustment

- Meaning of Personal adjustment
- Identifying areas for adjustment
- How adjusted I am
- Identifying goals

UNIT – III

5 Time Management and Study Skills

- What is time management
- Importance of time management
- Effective and Ineffective time management
- Tips for effective time management
- Some misconceptions about time management
- Design your study area
- Planning for effective study
- SQ3R Method
- where to study
- In class behavior

UNIT – IV

6 Career Planning and Job.

- Introduction
- Study and vocational transfer
- Selection of a Career
- Effecting factors of career selection
- Application-Bio data
- Interview stage
- Successful Interview
- Job Stress
- Women in Workplace

Readings

- 1 'Psychology, adjustment and everyday living' – by Garry L & J. Grayson osborne (1989),
Prentice Hall, New Jersey.
- 2 'Psychology and adjustment', by Ronald J. Cohen (1994) Allyn & Bacon
- 3 'Psychology and Effective Behaviour', by James C. Coleman, D.B. Tarapurwala & Co. , Mumbai
- 4 Dr. B.A. Parikh, Dr. R.M. Vyas, Dr. B.B. Dhivar & Prof C.G. Ramparia (2003), 'Samayojanana Manovigyan' Popular Prakashan, Surat.

VEER NARMAD SOUTH GUJARAT UNIVERSITY,

SURAT.

B.A. SEMESTER-III

PSYCHOLOGY PAPER – VII (7)

(Fundamentals of Physiological Psychology)

(To Come in force from June-2012)

University Exam : 70 Marks

Internal Exam : 30 Marks

Total : 100 Marks

UNIT – I

INTRODUCTION :

Definition –Scope and problems of physiological psychology;
Approaches to physiological psychology.

UNIT – II

METHODS OF STUDY :

Neuroanatomical methods,
Electrical recording,
Stimulation methods,
Hormonal and Biochemical methods.

UNIT – III

BIOLOGICAL BASIS OF BEHAVIOUR :

The internal environment,
Metabolic machinery Hormones,
Enzymes,
Vitamins,
Genes.

UNIT – IV

THE NERVOUS SYSTEM AND THE BRAIN :

Components of neural functioning,
 Neuron, nerve impulse,
 Conduction of nerve impulse,
 Synaptic connections Reflexes,
 Reciprocal inhibition,
 The motor unit, Reaction time.

SENSORY MOTOR MECHANISMS :

Skilled movements,
 Sensory experience.

READINGS :

- 1– Morgan C.T. & King R.A. (1966) Introduction to Psychology, New York, Mcgraw Hill
- 2– David Krech and R.S. Crutchfield (1959) Elements of psychology, New York, Alfred Knopf
- 3– F.L. Ruch (1961) Psychology and Life, Chicago Scott Foresman.
- 4– Morgan C.T. & Estellar (1950) Physiological Psychology New York, Mcgraw Hill
- 5– Wenger M.A. F. N. Jones and M.H. Jones (1956), Physiological Psychology, N.Y. Holt also Constable, London
- 6– Mottram V.H. Psychological basis of personality Pelicon.
- 7– Hay D. (1985) Essentials of behaviour genetics, Blackwell Scientific.
- 8– Strickberger M.W. (1993) Genetics, Mac Millan
- 9– Steen R.G. (1996) DNA & destiny : Nature and nurture in human behaviour Plenum.
- 10– Pinel J.P.J. (2000) Biopsychology, Allyn and Bacon.
- 11– Piomin R., DeFries J.C. and McClearn G.R.E. (2000) Behaviour Genetics, W.H. Freeman & Co.
- 12– Carlson N. (2000) Physiology of behaviour Allyn & Bacon.
- 13– Kapadia U. - Sharir Lakshi ManoVigyan Anada Prakashan.

VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

S. Y. B. A. SEM - 3

CULTURAL PSYCHOLOGY -1 (I.D.)

3 Hours

University Examination 70 Marks

Internal Examination 30 Marks

Total : 100 Marks

OBJECTIVES :

The course intends to provide an insight on the role of cultural center in shaping and diverse aspects of social behavior and its relevance to solving psycho-social problems of our society.

UNIT-1:

INTRODUCTION OF CULTURAL PSYCHOLOGY :

Culture, its definition, aspects and characteristics –Definition, Nature and Scope of Cultural psychology –Relation between culture and psychology – Relation of Cultural psychology to other social sciences – Application of Cultural psychology.

UNIT-2

METHODOLOGY OF CULTURAL PSYCHOLOGY :

Introspection, Observation –Experimental –Field studies –Survey – Questionnaire- Interview –Cross cultural method etc.

UNIT-3

CULTURE AND SOCIAL BEHAVIOUR :

Interrelation among individual, society, culture –Nature and function of society – Social structure – Social norms, social role, social status, values, beliefs – concept of culture -patterns and traits of culture.

UNIT-4

CULTURE AND MOTIVATION :

Theoretical position –contemporary issues –cultural influences on motivation – Meaning and types of motivation – Basic needs of human being – Measurement of needs.

CULTURE AND PERSONALITY :

Meaning of personality – Studies on personality and culture – Effects of cultural factors on personality – model of basic personality structure

BOOKS :

1– Kleinberg O. (1956) 'Social Psychology' N.Y. Henry Holt

2– Sorgent S.S. A.C. Williamson (1958) 'social psychology' N.Y. Henry Holt.

3– Berry J.W. Poortinga Y.H. Gall M.H. Dasen P.R. (1992) 'Cross Cultural Psychology' New York Cambise Uni. Press

4– Berry J.W. et al (1997) Hand-book of cross cultural psychology 2nd Edition Boston, Allyn & Bacon

5– Triandis H.C. et al (1980) Hand-book of cross cultural Psychology, Vol. 1 to 6 Boston, Allyn & Bacon.

6– Di[. D).J. dis an[WD"JLZ U]H"Z VG[Vgl si>AkZ(tk mni[(vXin : 1995 :

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Veer Narmad South Gujarat University, Surat
S.Y.B.A. : Semester : IV (Psychology)
Social Psychology : Paper - VIII

To Come In Force From June – 2012

University Examination : 70

Marks

Internal Assesment : 30 Marks

Total : 100 Marks

UNIT-1:

1. Prejudice & Sterotypes

- Nature & Characteristics Of Prejudice
- Growth Of Prejudice
- Methods For Reducing Prejudice
- Sterotypes
- Hostile Action

Unit-2:

2. Public Opinion

- Meaning Of Public Opinion
- Formation Of Public Opinoin
- Rational And Irrational Aspects In Opinion Formation
- Leadership And Public Opinion
- Media Of Mass Communication
- Change In Public Opinion

3. Propaganda

- Defination And Characteristics Of Propaganda
- Education And Propaganda
- Techniques Of Propaganda
- Propaganda Prophyiaxis

Unit-3:

4. Crowd & Audiences

- Definition And Characteristics Of Crowd
- Types Of Crowd
- Characteristics Of Audiences

- Types Of Audiences

5. Some Phenomena Of Collective Behaviour(Fashion, Fad, Craze & Rumours)

- Fashion
- Fashion & Fad
- Fashion & Craze
- Psychology Of Fashion
- Rumours
- Types Of Rumours.

Unit-4:

6. Groups And Leadership

- What Is Group ?
- Characteristics Of Group
- Types Of Groups
- Leadership – What Is Leadership ?
- Leadership And Dominance
- Types Of Leadership
- Traits Of Leadership
- Functions Of A Leader
- Autocratic And Democratic Leadership

Readings :

1. Kuppuswamy B. (1981) "Elements Of Social Psychology", Vikas Publishing House, New Delhi,
2. Lal Bachchan Tripathi (1999) "Morden Social Psychology", H. P. Bhargar Book House, Agra.
3. Adinarayan S. P. (1964) "Social Psychology", Allied Publishers, Bombay.
4. Bonner H. (1953) "Social Psychology - An Inter-Disciplinary Approach", American Book Co., New York.
5. Katz D. & Schanck R. L.(1938) "Social Psychology", John Wiley, New York.
6. Hartley T. M. & Newcomb E. L. (1947) "Readings In Social Psychology", Holt, New York.
7. Krech D., Crutchfield R. S. & Ballachey E. L. (1962) "Individual In Society", McGrawa Hill, Kogakusha.
8. Myers, David G (1994) "Exploring Social Psychology, Mcgraw Hill, New York.
9. Semin G. R. & Fielder K (1996) " Applied Social Psychology" Sage, London.

VEER NARMAD SOUTH GUJARAT UNIVERSITY,
SURAT.

S.Y.B.A.(Semester – IV (4))
PSYCHOLOGY PAPER –IX (9)
(Psychology of Adjustment)
(To Come in force from June-2012)

University Exam	:	70 Marks
Internal Exam	:	<u>30 Marks</u>
Total	:	100 Marks

UNIT – I

1 Exercise, Health & Adjustment

- Introduction
- Fact about fitness-What is fitness? –Why to be fit?-Energy Systems-Use of energy Systems
- Methods of exercises-Exercises-Calesthenics-Cardiovascular exercises-Weight training-Walking. Swimming, Laughing-Yoga
- Program of regular exercise
- Neutritious food for health
- Addiction
- The ways of relieving from addiction

UNIT – II

2 Interpersonal Relationship

- What is relationship ?

- How does the relationship Start
- How does relationship develop ?
- Intimacy
- Love and its Principle – Types of love

3 Marriage and Family

- Marriage motivation-Selecting a mate
- Adjustment in marriage
- Destabilizing factors in marriage
- Divorce Causes and its effects.
- What is family ?
- Family structure
- Family as interactive systems.

UNIT – III

4 Human Sexuality and Adjustment

- Biology of Sex
- Patterns of Sexual behavior
- Sexual Problems
- Sexual Values
- Enjoying Sex
- Sexual harassment
- Rap

5 Stress

- Definition and Meaning of Stress
- Types of Stress
- Techniques of adjusting Stress.

UNIT – IV

6 School and College Adjustment

- School as a new experience
- Factors in adjustment and learning
- School as a life situation

7 Old Age Adjustment

- The ageing Process
- Sources of adjustment difficulties
- way of adjustment to the ageing Process.

Readings

- 1 'Psychology, adjustment and everyday living' – by Garry L & J. Grayson osborne (1989), Prentice Hall, New Jersey.
- 2 'Psychology and adjustment', by Ronald J. Cohen (1994) Allyn & Bacon
- 3 'Psychology and Effective Behaviour', by James C. Caleman, D.B. Tarapurwala & Co. , Mumbai
- 4 Dr. B.A. Parikh, Dr. R.M. Vyas, Dr. B.B. Dhivar & Prof C.G. Ramparia (2003), 'Samayojananu Manovigyan' Popular Prakashan, Surat.

VEER NARMAD SOUTH GUJARAT UNIVERSITY,
SURAT.

B.A. SEMESTER-IV

PSYCHOLOGY PAPER – X (10)

(Physiological Psychology)

(To Come in force from June-2012)

University Exam : 70 Marks

Internal Exam : 30 Marks

Total : 100 Marks

UNIT – I

PHYSIOLOGICAL BASIS OF PERCEPTION :

Visual perception, Auditory perception
Taste and smell perception,
Perception of our own body in space.
The skin senses,
Neural basic of sense Qualities.

UNIT – II

PHYSIOLOGICAL BASIS OF EMOTION AND MOTIVATION :

The cerebrospinal nervous system,
The autonomic nervous system,
The endocrine system.

UNIT – III

PHYSIOLOGICAL BASIS OF ADAPTIVE BEHAVIOUR :

Mental phenomena and physiological correlates,
Retention and cortical correlates,
Functional organization of the cortex.
Thinking and the cortex,
Learning and the cortex.

UNIT – IV

BIOLOGICAL BASIS OF PERSONALITY :

Intelligence, Feeble-mindedness,
 Improving intelligence.
 Drugs and personality,
 Psychotherapeutic drugs. 6

READINGS :

- 1– Morgan C.T. & King R.A. (1966) Introduction to Psychology, New York, McGraw Hill
- 2– David Krech and R.S. Crutchfield (1959) Elements of psychology, New York, Alfred Knopf
- 3– F.L. Ruch (1961) Psychology and Life, Chicago Scott Foresman.
- 4– Morgan C.T. & Estellar (1950) Physiological Psychology New York, McGraw Hill
- 5– Wenger M.A. F. N. Jones and M.H. Jones (1956), Physiological Psychology, N.Y. Holt also Constable, London
- 6– Mottram V.H. Psychical basis of personality Pelicon.
- 7– Hay D. (1985) Essentials of behaviour genetics, Blackwell Scientific.
- 8– Strickberger M.W. (1993) Genetics, Mac Millan
- 9– Steen R.G. (1996) D N A & destiny : Nature and nurture in human behaviour Plenum.
- 10– Pinel J.P.J. (2000) Biopsychology, Allyn and Bacon.
- 11– Piomin R., DeFries J.C. and McClearn G.R.E. (2000) Behaviour Genetics, W.H. Freeman & Co.
- 12– Carlson N. (2000) Physiology of behaviour Allyn & Bacon.
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VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

S. Y. B. A. SEM - 4

CULTURAL PSYCHOLOGY-2 (I.D.)

3 Hours

University Examination 70 Marks

Internal Examination 30 Marks

Total : 100 Marks

OBJECTIVES :

The course intends to provide an in sight on the role of cultural center in shaping and diverse aspects of social behavior and its relevance to solving psycho-social problems of our society.

UNIT-1

CULTURE AND PERCEPTION :

Definition and meaning of perception – Principle of perception – Socio – cultural nature of perception – Human perception and its methods.

UNIT-2

CULTURE AND LANGUAGE:

Function and uses of language –Language as a medium of communication –Language and personality –Language and culture.

UNIT-3

CULTURE AND INTELLIGENCE :

Meaning, factors, kinds and characteristics of intelligence – Socio cultural factors affecting intelligence – Intelligence and culture.

UNIT-4

CULTURE AND ABNORMALITY :

Meaning of abnormal behaviour – Relation of culture and abnormal behaviour – cultural factors responsible for abnormal behaviour – Variations in abnormality.

CULTURE AND EMOTION:

Definition of emotion - Basic emotions and emotional behaviour – Causes of emotional behaviour – Nature of emotional expression.

BOOKS :

1– Allport G.W. (1956) 'Social Psychology' N.Y. Henry Holt

2– Allport G.W. A.C. Williamson (1958) 'social psychology' N.Y. Henry Holt.

3– Berry J.W. Poortinga Y.H. Gill M.H. Dasen P.R. (1992) 'Cross Cultural Psychology' New York Cambridge Uni. Press

4– Berry J.W. et al (1997) Hand-book of cross cultural psychology 2nd Edition Boston, Allyn & Bacon

5– Triandis H.C. et al (1980) Hand-book of cross cultural Psychology, Vol. 1 to 6 Boston, Allyn & Bacon.

6– Dijksterhuis, D.J. et al (1995) 'Handbook of Cross Cultural Psychology' New York: Allyn & Bacon.